

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Wisconsin District 6 and Japan

### EXPORTS

**\$169 million** goods and services exports to Japan



**15%** Japan share of total district exports to Asia (40 countries)



**3%** Japan share of total district exports to the world

### JOBS FROM EXPORTS

**510** Jobs directly supported by exports to Japan  
**+ 582** Jobs indirectly supported by exports to Japan  
**1,092** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**no data**  
Japan's share of all international students



**no data**  
Japanese student contribution to district economy

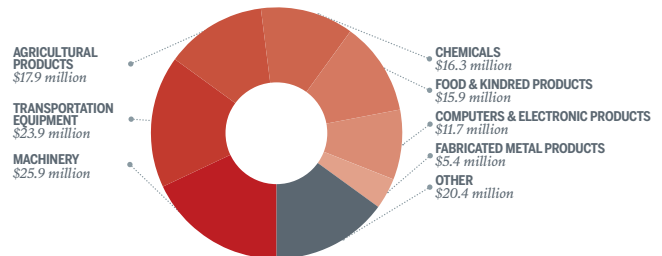
### TRAVEL & TOURISM



**\$10 million**  
Contribution to district economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$137 million** Goods Exports to Japan



**\$32 million** Services exports to Japan

### TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	<b>\$9.8 million</b>
Industrial Processes	<b>\$4.6 million</b>
Trademarks	<b>\$3.8 million</b>
Insurance Services	<b>\$3.5 million</b>
Research and development and testing services	<b>\$2.8 million</b>

### JAPANESE-AMERICANS

**219** Total Japanese Americans in Wisconsin District 6  
**0.03%** of the district population  
**1.5%** of district Asian American population  
**219** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### SISTER CITIES

Chiba : Isumi - Waupun | Iwate : Iwaizumi (Town) - Wisconsin Dells | Chiba : Kamogawa - Manitowoc | Gunma : Maebashi - Menasha | Niigata : Tsubame - Sheboygan | Shiga : Aisho (Town) - West Bend | Kagawa : Kanonji - Appleton | Kagawa : Mitoyo - Waupaca



#### COLLEGES WITH JAPAN STUDIES PROGRAMS

Fond Du Lac - Marian College of Fond Du Lac | Oshkosh - Univ. of Wisconsin Oshkosh

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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