

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Wisconsin District 8 and Japan

EXPORTS

\$146 million goods and services exports to Japan



17% Japan share of total district exports to Asia (40 countries)



4% Japan share of total district exports to the world

JOBS FROM EXPORTS

528 Jobs directly supported by exports to Japan

+ **551** Jobs indirectly supported by exports to Japan

1,079 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



9.4% Japan's share of all international students



\$1 million Japanese student contribution to district economy

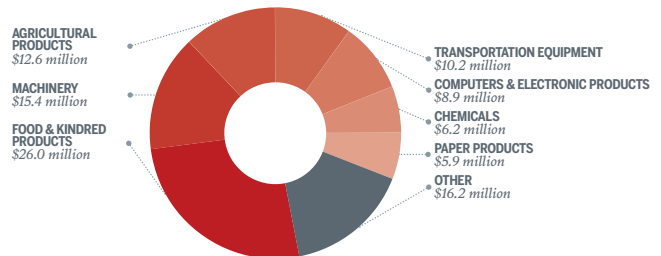
TRAVEL & TOURISM



\$18 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$101 million Goods Exports to Japan



\$45 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$17.4 million
Insurance Services	\$11.8 million
Trademarks	\$4.6 million
Industrial Processes	\$2.1 million
Other Financial Services	\$1.3 million

JAPANESE-AMERICANS

176 Total Japanese Americans in Wisconsin District 8
0.02% of the district population
1.2% of district Asian American population
201 people who speak Japanese at home

EXCHANGES & CONNECTIONS



CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Door County



SISTER CITIES

Kagawa : Kanonji - Appleton |
 Kagawa : Mitoyo - Waupaca |
 Gunma : Maebashi - Menasha



COLLEGES WITH JAPAN STUDIES PROGRAMS

Appleton - Lawrence College
 | De Pere - Saint Norbert
 College | Green Bay - Univ. of
 Wisconsin Green Bay

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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