

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Alabama and Japan

EXPORTS

\$956 million goods and services exports to Japan



15% Japan share of total state exports to Asia (40 countries)



4% Japan share of total state exports to the world

JOBS FROM EXPORTS

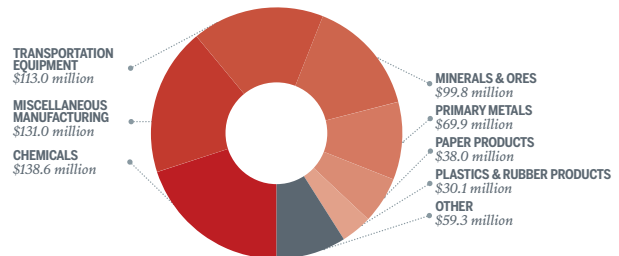
2,753 Jobs directly supported by exports to Japan

+ 2,874 Jobs indirectly supported by exports to Japan

5,627 Total Jobs Supported by Exports to Japan

COMPOSITION OF EXPORTS

\$680 million Goods Exports to Japan



JAPANESE STUDENTS



1.7% Japan's share of all international students



\$3 million Japanese student contribution to state economy

INVESTMENT IMPACT



44 Japanese majority owned firms in the state

14,800 American workers at Japanese-owned firms

TRAVEL & TOURISM



\$99 million Contribution to state economy by Japanese visitors

JAPANESE-AMERICANS

1,886 Total Japanese Americans in Alabama

0.04% of the state population

3.32% of state Asian American population

1,814 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Theodore - Bellingsrath Gardens | Mobile - Ernest and Mary Fenollosa Japanese Garden | Tuscaloosa - Gulf States Paper Corporation | Birmingham - Birmingham Botanical Gardens



CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Birmingham



JAPAN AMERICA SOCIETIES

Birmingham



SISTER CITIES

Chiba : Ichihara - Mobile | Saitama : Sakado - Dothan | Hyogo : Tatsuno - Anniston | Fukui : Echizen (Town) - Montevallo | Ibaraki : Hitachi - Birmingham | Gunama : Mae-bashi - Birmingham | Chiba : Narashino - Tuscaloosa



COLLEGES WITH JAPAN STUDIES PROGRAMS

Tuscaloosa - Univ. of Alabama | Florence - Univ. of North Alabama | Birmingham - Samford Univ. | Birmingham - Univ. of Alabama-Birmingham | Birmingham - Birmingham South College

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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