

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Arkansas and Japan

EXPORTS

\$377 million goods and services exports to Japan



11% Japan share of total state exports to Asia (40 countries)



3% Japan share of total state exports to the world

JOBS FROM EXPORTS

1,338 Jobs directly supported by exports to Japan
+ 1,209 Jobs indirectly supported by exports to Japan
2,547 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



3.8% Japan's share of all international students



\$5 million Japanese student contribution to state economy

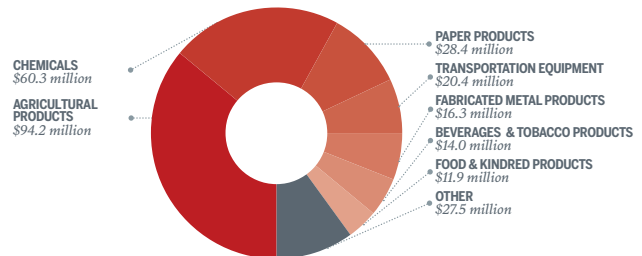
TRAVEL & TOURISM



\$41 million Contribution to state economy by Japanese visitors

COMPOSITION OF EXPORTS

\$273 million Goods Exports to Japan



\$104 million Services exports to Japan

INVESTMENT IMPACT



16 Japanese majority owned firms in the state
5,200 American workers at Japanese-owned firms

JAPANESE-AMERICANS

937 Total Japanese Americans in Arkansas
0.03% of the state population
2.48% of state Asian American population
942 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Hot Springs National Park - Garvan Woodland Gardens
 | Pine Bluff - Pine Bluff Japanese Garden



SISTER CITIES

Ibaraki : Bando - Pine Bluff
 | Iwate : Hanamaki - Hot Springs
 | Kagawa : Zentsuji - El Dorado



COLLEGES WITH JAPAN STUDIES PROGRAMS

Batesville - Lyon College | Little Rock - Univ. of Arkansas at Little Rock | Conway - Univ. of Central Arkansas | Fayetteville - Univ. of Arkansas Main Campus | Russellville - Arkansas Tech Univ. | Arkadelphia - Ouachita Baptist Univ.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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