

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Colorado and Japan

### EXPORTS

**\$1.6 billion** goods and services exports to Japan



**22%** Japan share of total state exports to Asia (40 countries)



**7%** Japan share of total state exports to the world

### JOBS FROM EXPORTS

**6,026** Jobs directly supported by exports to Japan

**+ 5,991** Jobs indirectly supported by exports to Japan

**12,017** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**1.7%** Japan's share of all international students



**\$5 million** Japanese student contribution to state economy

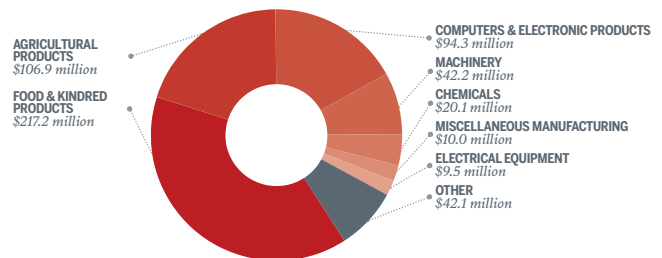
### TRAVEL & TOURISM



**\$437 million** Contribution to state economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$542 million** Goods Exports to Japan



**\$1.0 billion** Services exports to Japan

### INVESTMENT IMPACT



**42** Japanese majority owned firms in the state

**8,400** American workers at Japanese-owned firms

### JAPANESE-AMERICANS

**11,185** Total Japanese Americans in Colorado

**0.22%** of the state population

**7.89%** of state Asian American population

**6,071** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### JAPANESE GARDENS

Denver - Denver Botanic Gardens | Denver - Domo Restaurant | Castle Rock - Castle Pines Village



#### CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Denver, which also has a cherry blossom festival.



#### JAPAN AMERICA SOCIETIES

Denver | Colorado Springs



#### SISTER CITIES

Yamagata Prefecture - State of Colorado | Gifu : Takayama - Denver | Nagano : Ueda - Broomfield (City) | Nagano : Ueda - Broomfield (County) | Yamagata : Yamagata - Boulder | Yamagata : Nishikawa (Town) - Frisco (Town) | Hokkaido : Shimukappu (Town) - Aspen |



#### COLLEGES WITH JAPAN STUDIES PROGRAMS

Denver - Metropolitan State College of Denver | Denver - Univ. of Denver | Boulder - Univ. of Colorado Boulder | Fort Collins - Colorado State Univ. | Colorado Springs - Colorado College | Colorado Springs - Univ. of Colorado at Colorado Springs | Littleton - Arapahoe Community College

MORE EXCHANGES ON THE BACK

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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EXCHANGES & CONNECTIONS (continued)



SISTER CITIES

Ibaraki : Moriya - Greeley |  
Nagano : Chino - Longmont  
| Yamanashi : Fujiyoshida -  
Colorado Springs | Yamagata :  
Kahoku (Town) - Canon City |  
Fukui : Katsuyama - Aspen