

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Iowa and Japan

EXPORTS

\$1.6 billion goods and services exports to Japan



23% Japan share of total state exports to Asia (40 countries)



8% Japan share of total state exports to the world

JOBS FROM EXPORTS

5,911 Jobs directly supported by exports to Japan

+ 7,295 Jobs indirectly supported by exports to Japan

13,206 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.5% Japan's share of all international students



\$5 million Japanese student contribution to state economy

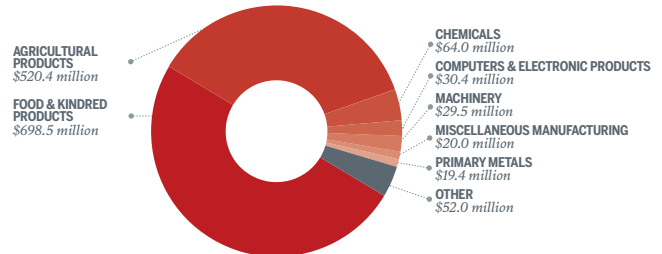
TRAVEL & TOURISM



\$43 million Contribution to state economy by Japanese visitors

COMPOSITION OF EXPORTS

\$1.4 billion Goods Exports to Japan



\$209 million Services exports to Japan

INVESTMENT IMPACT



24 Japanese majority owned firms in the state

5,600 American workers at Japanese-owned firms

JAPANESE-AMERICANS

993

Total Japanese Americans in Iowa

0.03% of the state population

1.78% of state Asian American population

1,142 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Dubuque - Dubuque Arboretum & Botanical Gardens



CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Des Moines



SISTER CITIES

Yamanashi Prefecture - State of Iowa | Yamanashi : Minami Alps - Marshalltown | Yamanashi : Ichikawamisato (Town) - Muscatine | Yamanashi : Kai - Keokuk | Yamanashi : Kofu - Des Moines | Yamanashi : Minami Alps - Winterset | Kumamoto : Tamana - Clarinda |



COLLEGES WITH JAPAN STUDIES PROGRAMS

Marshalltown - Marshalltown Community College

MORE EXCHANGES ON THE BACK

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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EXCHANGES & CONNECTIONS (continued)



SISTER CITIES

Yamanashi : Koshu - Ames |
Yamanashi : Yamanashi - Sioux
City | Niigata : Shibata -
Orange City