

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Louisiana and Japan

EXPORTS

\$1.4 billion goods and services exports to Japan



12% Japan share of total state exports to Asia (40 countries)



2% Japan share of total state exports to the world

JOBS FROM EXPORTS

3,738 Jobs directly supported by exports to Japan

+ **4,373** Jobs indirectly supported by exports to Japan

8,111 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



0.5% Japan's share of all international students



\$955 thousand Japanese student contribution to state economy

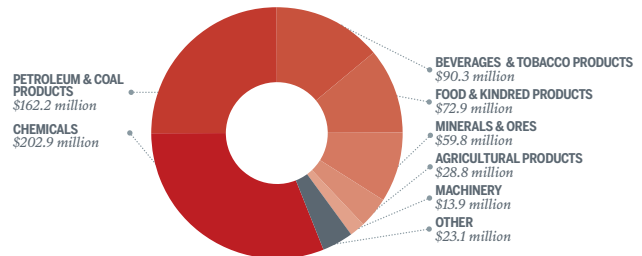
TRAVEL & TOURISM



\$223 million Contribution to state economy by Japanese visitors

COMPOSITION OF EXPORTS

\$654 million Goods Exports to Japan



\$771 million Services exports to Japan

INVESTMENT IMPACT



14 Japanese majority owned firms in the state

2,600 American workers at Japanese-owned firms

JAPANESE-AMERICANS

1,420 Total Japanese Americans in Louisiana

0.03% of the state population

1.93% of state Asian American population

2,079 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

New Orleans - Yakumo Nihon Teien | New Iberia - Live Oaks Garden | Shreveport - Asian Gardens of Shreveport



JAPAN AMERICA SOCIETIES

New Orleans



SISTER CITIES

Shimane : Matsue - New Orleans



COLLEGES WITH JAPAN STUDIES PROGRAMS

New Orleans - Loyola Univ. | Hammond - Southeastern Louisiana Univ. | Tulane - Univ. of Louisiana | New Orleans - Dillard Univ. | New Orleans - Univ. of New Orleans | New Orleans - Xavier Univ. of Louisiana | Grambling - Grambling State Univ. |

MORE EXCHANGES ON THE BACK

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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EXCHANGES & CONNECTIONS (continued)



COLLEGES WITH JAPAN
STUDIES PROGRAMS

Monroe - Univ. of Louisiana
at Monroe | Baton Rouge -
Louisiana State Univ.