

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Missouri and Japan

### EXPORTS

**\$1.3 billion** goods and services exports to Japan



**19%** Japan share of total state exports to Asia (40 countries)



**6%** Japan share of total state exports to the world

### JOBS FROM EXPORTS

**5,186** Jobs directly supported by exports to Japan

**+ 5,015** Jobs indirectly supported by exports to Japan

**10,201** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**2.0%** Japan's share of all international students



**\$10 million** Japanese student contribution to state economy

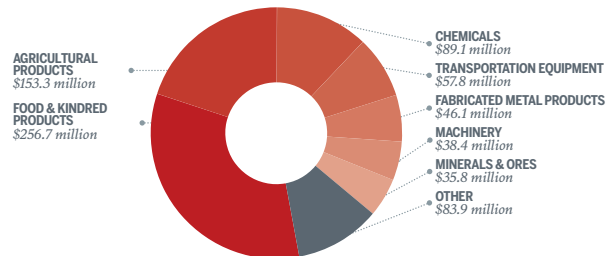
### TRAVEL & TOURISM



**\$253 million** Contribution to state economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$761 million** Goods Exports to Japan



**\$543 million** Services exports to Japan

### INVESTMENT IMPACT



**26** Japanese majority owned firms in the state

**8,600** American workers at Japanese-owned firms

### JAPANESE-AMERICANS

**3,212** Total Japanese Americans in Missouri

**0.05%** of the state population

**3.25%** of state Asian American population

**2,818** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### JAPANESE GARDENS

St. Louis - Seiwa - En |  
Centralia - Chance Gardens |  
Springfield - Japanese Stroll  
Garden in Nathaniel Green  
Park



#### CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

St. Louis | Kansas City



#### JAPAN AMERICA SOCIETIES

St. Louis | Kansas City



#### SISTER CITIES

Nagano Prefecture - State of Missouri | Nagano : Suwa - St. Louis | Ishikawa : Hakusan - Columbia | Fukushima : Aizuwakamatsu - Lee's Summit | Tokyo : Higashimurayama - Independence | Okayama : Kurashiki - Kansas City | Gunma : Isesaki - Springfield | Niigata : Shibata - St. James



#### COLLEGES WITH JAPAN STUDIES PROGRAMS

St. Louis - Washington Univ. at St. Louis | St. Louis - Univ. of Missouri St. Louis | Webster Groves - Webster Univ. | Columbia - Univ. of Missouri Columbia | Kansas City - Rockhurst Univ. | Maryville - Northwest Missouri State Univ. | Kirksville - Truman State Univ. | Liberty - William

**MORE EXCHANGES ON THE BACK**

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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EXCHANGES & CONNECTIONS (continued)



COLLEGES WITH JAPAN  
STUDIES PROGRAMS

Jewell College | Springfield -  
Drury Univ. | Joplin - Missouri  
Southern State Univ. |  
Springfield - Missouri State  
Univ. | Cape Girardeau -  
Southeast Missouri State Univ.

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