

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Nebraska and Japan

EXPORTS

\$1.1 billion goods and services exports to Japan



22% Japan share of total state exports to Asia (40 countries)



9% Japan share of total state exports to the world

JOBS FROM EXPORTS

4,033 Jobs directly supported by exports to Japan

+ 4,775 Jobs indirectly supported by exports to Japan

8,808 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



3.7% Japan's share of all international students



\$5 million Japanese student contribution to state economy

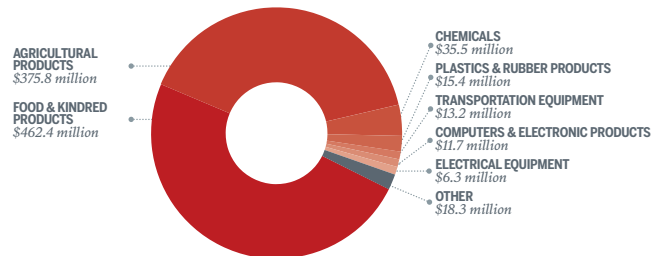
TRAVEL & TOURISM



\$36 million Contribution to state economy by Japanese visitors

COMPOSITION OF EXPORTS

\$939 million Goods Exports to Japan



\$129 million Services exports to Japan

INVESTMENT IMPACT



15 Japanese majority owned firms in the state
4,000 American workers at Japanese-owned firms

JAPANESE-AMERICANS

1,313
Total Japanese Americans in Nebraska

0.07% of the state population
3.85% of state Asian American population
1,075 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Omaha - Omaha Botanical Gardens



CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Omaha



SISTER CITIES

Shizuoka : Shizuoka - Omaha
| Kumamoto : Ozu (Town) -
Araphaoe | Kumamoto : Ozu
(Town) - Hastings



COLLEGES WITH JAPAN STUDIES PROGRAMS

Omaha - Nebraska Wesleyan Univ. | Lincoln - Univ. of Nebraska at Lincoln | Omaha - Creighton Univ. | Crete - Doane College | Kearney - Univ. of Nebraska at Kearney

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

Japan Matters for America (AsiaMattersforAmerica.org/Japan) is an interactive resource for credible and nonpartisan information, graphics, analysis and news on US-Japan relations at the national, state and local levels. Japan Matters for America is part of the **Asia Matters for America** initiative of the East-West Center.



EAST-WEST CENTER
COLLABORATION • EXPERTISE • LEADERSHIP



SPFUSA
Sasakawa Peace Foundation USA