

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## New Mexico and Japan

### EXPORTS

**\$233 million** goods and services exports to Japan



**2%** Japan share of total state exports to Asia (40 countries)



**4%** Japan share of total state exports to the world

### JOBS FROM EXPORTS

**1,122** Jobs directly supported by exports to Japan

+

**726** Jobs indirectly supported by exports to Japan

**1,848** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**1.6%** Japan's share of all international students



**\$1 million** Japanese student contribution to state economy

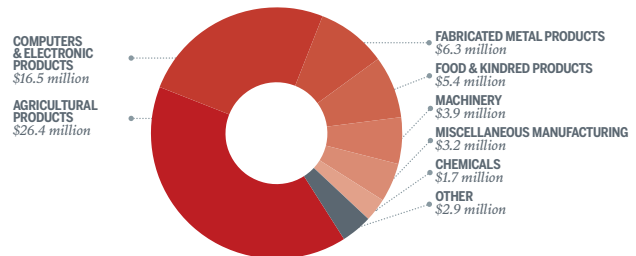
### TRAVEL & TOURISM



**\$77 million** Contribution to state economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$66 million** Goods Exports to Japan



**\$167 million** Services exports to Japan

### INVESTMENT IMPACT



**12** Japanese majority owned firms in the state

**1,300** American workers at Japanese-owned firms

### JAPANESE-AMERICANS

**2,472** Total Japanese Americans in New Mexico

**0.12%** of the state population

**8.82%** of state Asian American population

**1,941** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### JAPANESE GARDENS

Albuquerque - Rio Grande Botanical Garden



#### JAPAN AMERICA SOCIETIES

Albuquerque



#### SISTER CITIES

Nagasaki : Sasebo - Albuquerque | Okayama : Tsuyama - Santa Fe



#### COLLEGES WITH JAPAN STUDIES PROGRAMS

Albuquerque - Univ. of New Mexico | Las Cruces - New Mexico State Univ. Main Campus

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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