

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

North Carolina and Japan

EXPORTS

\$2.9 billion goods and services exports to Japan



22% Japan share of total state exports to Asia (40 countries)



6% Japan share of total state exports to the world

JOBS FROM EXPORTS

7,785 Jobs directly supported by exports to Japan

+ 9,793 Jobs indirectly supported by exports to Japan

17,578 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.4% Japan's share of all international students



\$6 million Japanese student contribution to state economy

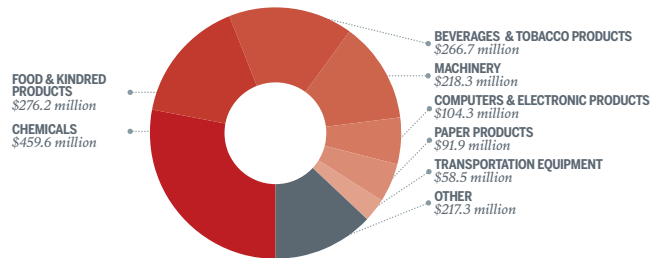
TRAVEL & TOURISM



\$442 million Contribution to state economy by Japanese visitors

COMPOSITION OF EXPORTS

\$1.7 billion Goods Exports to Japan



\$1.2 billion Services exports to Japan

INVESTMENT IMPACT



92 Japanese majority owned firms in the state

19,800 American workers at Japanese-owned firms

JAPANESE-AMERICANS

6,113

Total Japanese Americans in North Carolina

0.06% of the state population

2.76% of state Asian American population

5,717 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Raleigh - JC Raulston Arboretum | Hampstead - Ash's Japanese Maple Farm | Clyde - Haywood Community College Arboretum



SISTER CITIES

Toyama : Toyama - Durham



COLLEGES WITH JAPAN STUDIES PROGRAMS

Durham - Duke Univ. | Durham - Triangle Center for Japanese Studies (Duke Univ. + UNC Chapel Hill + NC State Univ.) | Buies Creek - Campbell Univ. | Greenville - East Carolina Univ. | Wilmington - Univ. of North Carolina at Wilmington | Raleigh - North Carolina State Univ. |



MORE EXCHANGES ON THE BACK

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

Japan Matters for America (AsiaMattersforAmerica.org/Japan) is an interactive resource for credible and nonpartisan information, graphics, analysis and news on US-Japan relations at the national, state and local levels. Japan Matters for America is part of the **Asia Matters for America** initiative of the East-West Center.

EXCHANGES & CONNECTIONS (continued)



COLLEGES WITH JAPAN STUDIES PROGRAMS

Chapel Hill - UNC Chapel Hill
| Boone - Appalachian State Univ. | Winston Salem - Wake Forest College | Elon - Elon College | Greensboro - UNC Greensboro | Laurinburg - St. Andrews Presbyterian College | Asheville - Univ. of North Carolina at Asheville | Cullowhee - Western Carolina Univ. | Greensboro - Guilford College | Charlotte - UNC Charlotte

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