

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## South Carolina and Japan

### EXPORTS

**\$1.0 billion** goods and services exports to Japan



**10%** Japan share of total state exports to Asia (40 countries)



**3%** Japan share of total state exports to the world

### JOBS FROM EXPORTS

**3,203** Jobs directly supported by exports to Japan

**+ 3,479** Jobs indirectly supported by exports to Japan

**6,682** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**0.7%** Japan's share of all international students



**\$875 thousand** Japanese student contribution to state economy

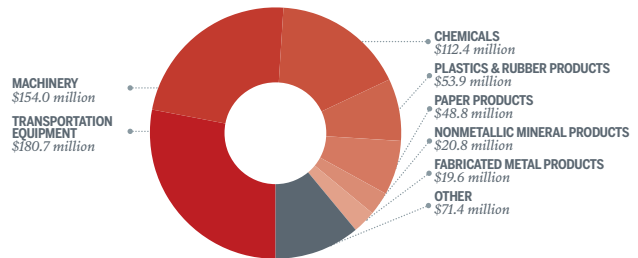
### TRAVEL & TOURISM



**\$166 million** Contribution to state economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$662 million** Goods Exports to Japan



**\$343 million** Services exports to Japan

### INVESTMENT IMPACT



**45** Japanese majority owned firms in the state

**14,500** American workers at Japanese-owned firms

### JAPANESE-AMERICANS

**2,540** Total Japanese Americans in South Carolina

**0.05%** of the state population

**4.16%** of state Asian American population

**2,824** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### JAPANESE GARDENS

Clemson - South Carolina Botanical Garden | Greenville - Furman Univ. Japanese Garden | Greenville- Nippon Center | Newberry - Wells Japanese Garden



#### SISTER CITIES

Hyogo : Takarazuka - Augusta



#### COLLEGES WITH JAPAN STUDIES PROGRAMS

Clemson - Clemson Univ. | Rock Hill - Winthrop Univ. | Furman - Furman Univ. | Columbia - Univ. of South Carolina | Conway - Coastal Carolina Univ. | Charleston - College of Charleston

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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