

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Utah and Japan

EXPORTS

\$1.1 billion goods and services exports to Japan



9% Japan share of total state exports to Asia (40 countries)



5% Japan share of total state exports to the world

JOBS FROM EXPORTS

3,489 Jobs directly supported by exports to Japan

+ **3,458** Jobs indirectly supported by exports to Japan

6,947 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



2.6% Japan's share of all international students



\$5 million Japanese student contribution to state economy

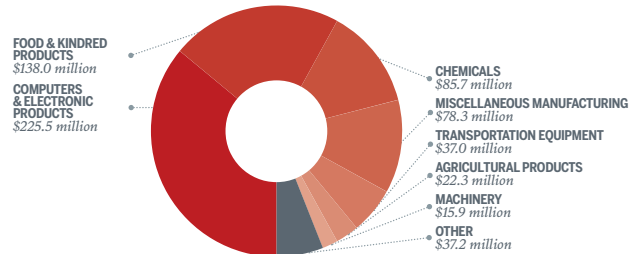
TRAVEL & TOURISM



\$166 million Contribution to state economy by Japanese visitors

COMPOSITION OF EXPORTS

\$640 million Goods Exports to Japan



\$429 million Services exports to Japan

INVESTMENT IMPACT



21 Japanese majority owned firms in the state
3,000 American workers at Japanese-owned firms

JAPANESE-AMERICANS

6,705 Total Japanese Americans in Utah

0.24% of the state population
11.53% of state Asian American population
4,375 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Salt Lake City - International Peace Gardens



CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Salt Lake City



SISTER CITIES

Niigata : Yuzawa (Town) - Magna



COLLEGES WITH JAPAN STUDIES PROGRAMS

Logan - Utah State Univ. | Salt Lake City - Univ. of Utah | Ephraim - Snow College | Saint George - Dixie State College of Utah | Provo - Brigham Young Univ.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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