

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Arkansas District 1 and ASEAN

### EXPORTS

**\$149 million**

GOODS AND SERVICES EXPORTS TO ASEAN

**15%**

ASEAN SHARE OF DISTRICT  
EXPORTS TO ASIA

**5%**

ASEAN SHARE OF DISTRICT  
EXPORTS TO THE WORLD

### JOBS FROM EXPORTS

**987**

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

**581**

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

**406**

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN-AMERICANS

**2,688**

TOTAL ASEAN POPULATION IN DISTRICT 1

Burmese/Myanmar	(0)*	Laotian	57
Cambodian	112	Malaysian	38
Filipino	1,509	Thai	309
Hmong	56	Vietnamese	590
Indonesian	17		

### COMPOSITION OF EXPORTS

**\$137 million**

GOODS EXPORTS TO ASEAN

#### TOP DISTRICT GOODS EXPORTS TO ASEAN

Agricultural Products	<b>\$79,153,000</b>
Transportation Equipment	<b>\$15,150,000</b>
Chemicals	<b>\$13,193,000</b>
Machinery	<b>\$9,898,000</b>
Plastics & Rubber Products	<b>\$6,732,000</b>

**\$11 million**

SERVICES EXPORTS TO ASEAN

#### TOP DISTRICT SERVICES EXPORTS TO ASEAN

Installation, Maintenance, & Repair of Equipment	<b>\$3,392,000</b>
Travel	<b>\$2,191,000</b>
Travel (Education Related)	<b>\$1,496,000</b>
Trademarks	<b>\$801,000</b>
Operation Leasing	<b>\$769,000</b>

### ASEAN STUDENTS

**\$1.50 million**

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

### TRAVEL & TOURISM

**\$4 million**

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS  
FROM ASEAN

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

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