

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Arkansas District 4 and ASEAN

### EXPORTS

**\$121 million**

GOODS AND SERVICES EXPORTS TO ASEAN

**21%**

ASEAN SHARE OF DISTRICT  
EXPORTS TO ASIA

**6%**

ASEAN SHARE OF DISTRICT  
EXPORTS TO THE WORLD

### JOBS FROM EXPORTS

**732**

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

**383**

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

**349**

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN-AMERICANS

**2,800**

TOTAL ASEAN POPULATION IN DISTRICT 4

Burmese/Myanmar	<b>145</b>	Laotian	<b>426</b>
Cambodian	<b>156</b>	Malaysian	<b>22</b>
Filipino	<b>819</b>	Thai	<b>101</b>
Hmong	<b>834</b>	Vietnamese	<b>283</b>
Indonesian	<b>14</b>		

### COMPOSITION OF EXPORTS

**\$109 million**

GOODS EXPORTS TO ASEAN

#### TOP DISTRICT GOODS EXPORTS TO ASEAN

Agricultural Products	<b>\$35,412,000</b>
Chemicals	<b>\$26,066,000</b>
Transportation Equipment	<b>\$16,380,000</b>
Plastics & Rubber Products	<b>\$5,806,000</b>
Machinery	<b>\$5,641,000</b>

**\$12 million**

SERVICES EXPORTS TO ASEAN

#### TOP DISTRICT SERVICES EXPORTS TO ASEAN

Installation, Maintenance, & Repair of Equipment	<b>\$3,941,000</b>
Travel	<b>\$2,033,000</b>
Travel (Education Related)	<b>\$969,000</b>
Trademarks	<b>\$823,000</b>
Management & Consulting Services	<b>\$802,000</b>

### ASEAN STUDENTS

**\$969 thousand**

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

### TRAVEL & TOURISM

**\$3 million**

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS  
FROM ASEAN

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

Copyright © 2017 East-West Center

**ASEAN Matters for America/America Matters for ASEAN** is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.



EAST-WEST CENTER



US-ASEAN  
BUSINESS COUNCIL, INC.