

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

California District 12 and ASEAN

EXPORTS

\$298 million

GOODS AND SERVICES EXPORTS TO ASEAN

15%

ASEAN SHARE OF DISTRICT
EXPORTS TO ASIA

4%

ASEAN SHARE OF DISTRICT
EXPORTS TO THE WORLD

JOBS FROM EXPORTS

2,231

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

1,217

JOBS DIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

1,014

JOBS INDIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

ASEAN-AMERICANS

56,527

TOTAL ASEAN POPULATION IN DISTRICT 12

Burmese/Myanmar	1,027	Laotian	854
Cambodian	1,267	Malaysian	453
Filipino	33,320	Thai	2,636
Hmong	150	Vietnamese	15,566
Indonesian	1,254		

COMPOSITION OF EXPORTS

\$13 million

GOODS EXPORTS TO ASEAN

TOP DISTRICT GOODS EXPORTS TO ASEAN

Computer & Electronic Products	\$5,752,000
Marine Products	\$4,194,000
Food & Kindred Products	\$992,000
Leather & Allied Products	\$445,000
Scrap Products	\$411,000

\$285 million

SERVICES EXPORTS TO ASEAN

TOP DISTRICT SERVICES EXPORTS TO ASEAN

Management & Consulting Services	\$57,793,000
Database & Information Services	\$55,880,000
Computer & Data Processing Services	\$34,372,000
Travel	\$33,951,000
Management & Advisory Services	\$19,599,000

ASEAN STUDENTS

\$16.61 million

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

TRAVEL & TOURISM

\$51 million

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS
FROM ASEAN

*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit AsiaMattersforAmerica.org/data-sources.

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