

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## California District 12 and ASEAN

### EXPORTS

# \$298 million

GOODS AND SERVICES EXPORTS TO ASEAN

# 15%

ASEAN SHARE OF DISTRICT  
EXPORTS TO ASIA

# 4%

ASEAN SHARE OF DISTRICT  
EXPORTS TO THE WORLD

### JOBS FROM EXPORTS

# 2,231

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

# 1,217

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

# 1,014

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN-AMERICANS

# 56,527

TOTAL ASEAN POPULATION IN DISTRICT 12

Burmese/Myanmar	1,027	Laotian	854
Cambodian	1,267	Malaysian	453
Filipino	33,320	Thai	2,636
Hmong	150	Vietnamese	15,566
Indonesian	1,254		

### COMPOSITION OF EXPORTS

# \$13 million

GOODS EXPORTS TO ASEAN

#### TOP DISTRICT GOODS EXPORTS TO ASEAN

Computer & Electronic Products	\$5,752,000
Marine Products	\$4,194,000
Food & Kindred Products	\$992,000
Leather & Allied Products	\$445,000
Scrap Products	\$411,000

# \$285 million

SERVICES EXPORTS TO ASEAN

#### TOP DISTRICT SERVICES EXPORTS TO ASEAN

Management & Consulting Services	\$57,793,000
Database & Information Services	\$55,880,000
Computer & Data Processing Services	\$34,372,000
Travel	\$33,951,000
Management & Advisory Services	\$19,599,000

### ASEAN STUDENTS

# \$16.61 million

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

### TRAVEL & TOURISM

# \$51 million

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS  
FROM ASEAN

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

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