

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## California District 28 and ASEAN

### EXPORTS

**\$293 million**

GOODS AND SERVICES EXPORTS TO ASEAN

**12%**

ASEAN SHARE OF DISTRICT  
EXPORTS TO ASIA

**3%**

ASEAN SHARE OF DISTRICT  
EXPORTS TO THE WORLD

### JOBS FROM EXPORTS

**1,717**

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

**957**

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

**760**

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN-AMERICANS

**48,201**

TOTAL ASEAN POPULATION IN DISTRICT 28

Burmese/Myanmar	<b>313</b>	Laotian	<b>80</b>
Cambodian	<b>932</b>	Malaysian	<b>35</b>
Filipino	<b>38,735</b>	Thai	<b>3,846</b>
Hmong	<b>(0)*</b>	Vietnamese	<b>3,643</b>
Indonesian	<b>617</b>		

### COMPOSITION OF EXPORTS

**\$127 million**

GOODS EXPORTS TO ASEAN

#### TOP DISTRICT GOODS EXPORTS TO ASEAN

Transportation Equipment	<b>\$20,358,000</b>
Computer & Electronic Products	<b>\$19,142,000</b>
Food & Kindred Products	<b>\$19,061,000</b>
Chemicals	<b>\$12,463,000</b>
Machinery	<b>\$9,645,000</b>

**\$166 million**

SERVICES EXPORTS TO ASEAN

#### TOP DISTRICT SERVICES EXPORTS TO ASEAN

Film & Television Distribution	<b>\$68,526,000</b>
Management & Consulting Services	<b>\$19,394,000</b>
Travel	<b>\$18,034,000</b>
Broadcasting & Recording of Live Events	<b>\$11,118,000</b>
Research & Development, & Testing Services	<b>\$6,456,000</b>

### ASEAN STUDENTS

**\$5.41 million**

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

### TRAVEL & TOURISM

**\$23 million**

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS  
FROM ASEAN

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

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