

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## California District 31 and ASEAN

### EXPORTS

**\$117 million**

GOODS AND SERVICES EXPORTS TO ASEAN

**15%**

ASEAN SHARE OF DISTRICT  
EXPORTS TO ASIA

**5%**

ASEAN SHARE OF DISTRICT  
EXPORTS TO THE WORLD

### JOBS FROM EXPORTS

**689**

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

**338**

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

**350**

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN-AMERICANS

**36,478**

TOTAL ASEAN POPULATION IN DISTRICT 31

Burmese/Myanmar	<b>440</b>	Laotian	<b>393</b>
Cambodian	<b>2,544</b>	Malaysian	<b>241</b>
Filipino	<b>21,178</b>	Thai	<b>2,460</b>
Hmong	<b>366</b>	Vietnamese	<b>4,876</b>
Indonesian	<b>3,980</b>		

### COMPOSITION OF EXPORTS

**\$84 million**

GOODS EXPORTS TO ASEAN

#### TOP DISTRICT GOODS EXPORTS TO ASEAN

Chemicals	<b>\$13,573,000</b>
Machinery	<b>\$13,049,000</b>
Food & Kindred Products	<b>\$12,398,000</b>
Primary Metal Manufacturing	<b>\$10,857,000</b>
Plastics & Rubber Products	<b>\$6,233,000</b>

**\$32 million**

SERVICES EXPORTS TO ASEAN

#### TOP DISTRICT SERVICES EXPORTS TO ASEAN

Management & Consulting Services	<b>\$11,178,000</b>
Travel	<b>\$5,377,000</b>
Travel (Education Related)	<b>\$3,627,000</b>
Installation, Maintenance, & Repair of Equipment	<b>\$2,733,000</b>
Architectural, Engineering, & Other Technical Services	<b>\$1,501,000</b>

### ASEAN STUDENTS

**\$3.63 million**

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

### TRAVEL & TOURISM

**\$9 million**

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS  
FROM ASEAN

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

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