

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## California District 36 and ASEAN

### EXPORTS

# \$81 million

GOODS AND SERVICES EXPORTS TO ASEAN

# 11%

ASEAN SHARE OF DISTRICT  
EXPORTS TO ASIA

# 4%

ASEAN SHARE OF DISTRICT  
EXPORTS TO THE WORLD

### JOBS FROM EXPORTS

# 628

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

# 362

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

# 266

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN-AMERICANS

# 19,452

TOTAL ASEAN POPULATION IN DISTRICT 36

Burmese/Myanmar	76	Laotian	677
Cambodian	645	Malaysian	22
Filipino	14,204	Thai	770
Hmong	790	Vietnamese	1,749
Indonesian	519		

### COMPOSITION OF EXPORTS

# \$54 million

GOODS EXPORTS TO ASEAN

#### TOP DISTRICT GOODS EXPORTS TO ASEAN

Miscellaneous Manufacturing	\$9,632,000
Agricultural Products	\$7,687,000
Machinery	\$7,367,000
Computer & Electronic Products	\$5,734,000
Transportation Equipment	\$3,510,000

# \$27 million

SERVICES EXPORTS TO ASEAN

#### TOP DISTRICT SERVICES EXPORTS TO ASEAN

Travel	\$10,396,000
Management & Consulting Services	\$5,837,000
Installation, Maintenance, & Repair of Equipment	\$2,219,000
Industrial Processes	\$1,561,000
Other Business, Professional, & Technical Services	\$1,044,000

### ASEAN STUDENTS

# \$365 thousand

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

### TRAVEL & TOURISM

# \$11 million

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS  
FROM ASEAN

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

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