

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Florida District 12 and ASEAN

EXPORTS

\$50 million

GOODS AND SERVICES EXPORTS TO ASEAN

15%

ASEAN SHARE OF DISTRICT
EXPORTS TO ASIA

2%

ASEAN SHARE OF DISTRICT
EXPORTS TO THE WORLD

JOBS FROM EXPORTS

342

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

197

JOBS DIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

145

JOBS INDIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

ASEAN-AMERICANS

9,177

TOTAL ASEAN POPULATION IN DISTRICT 12

Burmese/Myanmar	195	Laotian	129
Cambodian	125	Malaysian	77
Filipino	4,478	Thai	531
Hmong	10	Vietnamese	3,458
Indonesian	174		

COMPOSITION OF EXPORTS

\$26 million

GOODS EXPORTS TO ASEAN

TOP DISTRICT GOODS EXPORTS TO ASEAN

Computer & Electronic Products	\$6,104,000
Machinery	\$4,781,000
Electrical Equipment	\$2,915,000
Primary Metal Manufacturing	\$2,374,000
Miscellaneous Manufacturing	\$2,214,000

\$23 million

SERVICES EXPORTS TO ASEAN

TOP DISTRICT SERVICES EXPORTS TO ASEAN

Management & Consulting Services	\$6,949,000
Travel	\$6,339,000
Installation, Maintenance, & Repair of Equipment	\$2,326,000
Trademarks	\$792,000
Other Business, Professional, & Technical Services	\$734,000

ASEAN STUDENTS

\$635 thousand

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

TRAVEL & TOURISM

\$7 million

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS
FROM ASEAN

*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit AsiaMattersforAmerica.org/data-sources.

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