

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Michigan District 12 and ASEAN

EXPORTS

\$97 million

GOODS AND SERVICES EXPORTS TO ASEAN

12%

ASEAN SHARE OF DISTRICT
EXPORTS TO ASIA

3%

ASEAN SHARE OF DISTRICT
EXPORTS TO THE WORLD

JOBS FROM EXPORTS

709

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

322

JOBS DIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

387

JOBS INDIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

ASEAN-AMERICANS

6,930

TOTAL ASEAN POPULATION IN DISTRICT 12

Burmese/Myanmar	(0)*	Laotian	215
Cambodian	83	Malaysian	225
Filipino	3,727	Thai	591
Hmong	187	Vietnamese	1,746
Indonesian	156		

*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit AsiaMattersforAmerica.org/data-sources.

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COMPOSITION OF EXPORTS

\$37 million

GOODS EXPORTS TO ASEAN

TOP DISTRICT GOODS EXPORTS TO ASEAN

Transportation Equipment	\$19,881,000
Chemicals	\$4,460,000
Computer & Electronic Products	\$2,721,000
Food & Kindred Products	\$2,685,000
Machinery	\$2,551,000

\$60 million

SERVICES EXPORTS TO ASEAN

TOP DISTRICT SERVICES EXPORTS TO ASEAN

Travel (Education Related)	\$16,285,000
Travel	\$11,994,000
Architectural, Engineering, & Other Technical Services	\$4,965,000
Research & Development, & Testing Services	\$4,636,000
Management & Consulting Services	\$4,439,000

ASEAN STUDENTS

\$16.28 million

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

TRAVEL & TOURISM

\$28 million

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS
FROM ASEAN