

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Tennessee District 1 and ASEAN

EXPORTS

\$253 million

GOODS AND SERVICES EXPORTS TO ASEAN

15%

ASEAN SHARE OF DISTRICT
EXPORTS TO ASIA

5%

ASEAN SHARE OF DISTRICT
EXPORTS TO THE WORLD

JOBS FROM EXPORTS

1,286

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

535

JOBS DIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

751

JOBS INDIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

ASEAN-AMERICANS

1,994

TOTAL ASEAN POPULATION IN DISTRICT 1

Burmese/Myanmar	(0)*	Laotian	77
Cambodian	16	Malaysian	(0)*
Filipino	974	Thai	232
Hmong	(0)*	Vietnamese	648
Indonesian	47		

COMPOSITION OF EXPORTS

\$222 million

GOODS EXPORTS TO ASEAN

TOP DISTRICT GOODS EXPORTS TO ASEAN

Chemicals	\$124,976,000
Transportation Equipment	\$23,835,000
Miscellaneous Manufacturing	\$22,098,000
Computer & Electronic Products	\$9,612,000
Machinery	\$9,169,000

\$32 million

SERVICES EXPORTS TO ASEAN

TOP DISTRICT SERVICES EXPORTS TO ASEAN

Travel	\$13,867,000
Industrial Processes	\$9,392,000
Installation, Maintenance, & Repair of Equipment	\$1,909,000
Travel (Education Related)	\$1,133,000
Trademarks	\$1,120,000

ASEAN STUDENTS

\$1.13 million

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

TRAVEL & TOURISM

\$15 million

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS
FROM ASEAN

*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit AsiaMattersforAmerica.org/data-sources.

Copyright © 2017 East-West Center

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.



EAST-WEST CENTER



US-ASEAN
BUSINESS COUNCIL, INC.