

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Tennessee District 2 and ASEAN

### EXPORTS

# \$223 million

GOODS AND SERVICES EXPORTS TO ASEAN

# 21%

ASEAN SHARE OF DISTRICT  
EXPORTS TO ASIA

# 6%

ASEAN SHARE OF DISTRICT  
EXPORTS TO THE WORLD

### JOBS FROM EXPORTS

# 1,187

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

# 655

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

# 531

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN-AMERICANS

# 4,198

TOTAL ASEAN POPULATION IN DISTRICT 2

Burmese/Myanmar	(0)*	Laotian	178
Cambodian	60	Malaysian	128
Filipino	1,810	Thai	235
Hmong	45	Vietnamese	1,715
Indonesian	27		

### COMPOSITION OF EXPORTS

# \$183 million

GOODS EXPORTS TO ASEAN

#### TOP DISTRICT GOODS EXPORTS TO ASEAN

Computer & Electronic Products	\$117,433,000
Transportation Equipment	\$25,539,000
Miscellaneous Manufacturing	\$13,897,000
Agricultural Products	\$4,828,000
Beverages & Tobacco Products	\$3,706,000

# \$39 million

SERVICES EXPORTS TO ASEAN

#### TOP DISTRICT SERVICES EXPORTS TO ASEAN

Travel	\$11,305,000
Management & Consulting Services	\$8,146,000
Installation, Maintenance, & Repair of Equipment	\$5,143,000
Travel (Education Related)	\$2,767,000
Industrial Processes	\$1,937,000

### ASEAN STUDENTS

# \$2.77 million

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

### TRAVEL & TOURISM

# \$14 million

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS  
FROM ASEAN

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

Copyright © 2017 East-West Center

**ASEAN Matters for America/America Matters for ASEAN** is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.



EAST-WEST CENTER



US-ASEAN  
BUSINESS COUNCIL, INC.