

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Wisconsin District 1 and ASEAN

EXPORTS

\$136 million

GOODS AND SERVICES EXPORTS TO ASEAN

16%

ASEAN SHARE OF DISTRICT
EXPORTS TO ASIA

4%

ASEAN SHARE OF DISTRICT
EXPORTS TO THE WORLD

JOBS FROM EXPORTS

752

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

357

JOBS DIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

395

JOBS INDIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

ASEAN-AMERICANS

6,680

TOTAL ASEAN POPULATION IN DISTRICT 1

Burmese/Myanmar	70	Laotian	494
Cambodian	527	Malaysian	9
Filipino	2,765	Thai	210
Hmong	1,526	Vietnamese	1,029
Indonesian	50		

COMPOSITION OF EXPORTS

\$118 million

GOODS EXPORTS TO ASEAN

TOP DISTRICT GOODS EXPORTS TO ASEAN

Electrical Equipment	\$35,008,000
Computer & Electronic Products	\$18,711,000
Machinery	\$17,711,000
Chemicals	\$16,822,000
Food & Kindred Products	\$5,891,000

\$18 million

SERVICES EXPORTS TO ASEAN

TOP DISTRICT SERVICES EXPORTS TO ASEAN

Industrial Processes	\$4,787,000
Travel	\$4,042,000
Research & Development, & Testing Services	\$2,029,000
Installation, Maintenance, & Repair of Equipment	\$1,940,000
Trademarks	\$1,082,000

ASEAN STUDENTS

\$30 thousand

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

TRAVEL & TOURISM

\$4 million

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS
FROM ASEAN

*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit AsiaMattersforAmerica.org/data-sources.

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