

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Wisconsin District 2 and ASEAN

### EXPORTS

**\$129 million**

GOODS AND SERVICES EXPORTS TO ASEAN

**11%**

ASEAN SHARE OF DISTRICT  
EXPORTS TO ASIA

**3%**

ASEAN SHARE OF DISTRICT  
EXPORTS TO THE WORLD

### JOBS FROM EXPORTS

**767**

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

**349**

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

**417**

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN-AMERICANS

**11,917**

TOTAL ASEAN POPULATION IN DISTRICT 2

Burmese/Myanmar	<b>166</b>	Laotian	<b>744</b>
Cambodian	<b>473</b>	Malaysian	<b>135</b>
Filipino	<b>2,239</b>	Thai	<b>588</b>
Hmong	<b>6,528</b>	Vietnamese	<b>899</b>
Indonesian	<b>145</b>		

### COMPOSITION OF EXPORTS

**\$67 million**

GOODS EXPORTS TO ASEAN

#### TOP DISTRICT GOODS EXPORTS TO ASEAN

Computer & Electronic Products	<b>\$12,720,000</b>
Electrical Equipment	<b>\$11,846,000</b>
Chemicals	<b>\$11,302,000</b>
Machinery	<b>\$7,524,000</b>
Food & Kindred Products	<b>\$5,615,000</b>

**\$62 million**

SERVICES EXPORTS TO ASEAN

#### TOP DISTRICT SERVICES EXPORTS TO ASEAN

Computer Software	<b>\$22,961,000</b>
Travel (Education Related)	<b>\$9,283,000</b>
Research & Development, & Testing Services	<b>\$9,206,000</b>
Travel	<b>\$5,923,000</b>
Insurance Services	<b>\$3,729,000</b>

### ASEAN STUDENTS

**\$9.28 million**

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

### TRAVEL & TOURISM

**\$15 million**

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS  
FROM ASEAN

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

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