

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Wisconsin District 3 and ASEAN

EXPORTS

\$163 million

GOODS AND SERVICES EXPORTS TO ASEAN

19%

ASEAN SHARE OF DISTRICT
EXPORTS TO ASIA

6%

ASEAN SHARE OF DISTRICT
EXPORTS TO THE WORLD

JOBS FROM EXPORTS

834

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

479

JOBS DIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

355

JOBS INDIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

ASEAN-AMERICANS

11,710

TOTAL ASEAN POPULATION IN DISTRICT 3

Burmese/Myanmar	(0)*	Laotian	230
Cambodian	4	Malaysian	(0)*
Filipino	1,626	Thai	206
Hmong	9,147	Vietnamese	437
Indonesian	60		

COMPOSITION OF EXPORTS

\$144 million

GOODS EXPORTS TO ASEAN

TOP DISTRICT GOODS EXPORTS TO ASEAN

Computer & Electronic Products	\$80,427,000
Machinery	\$14,943,000
Agricultural Products	\$12,090,000
Food & Kindred Products	\$9,351,000
Miscellaneous Manufacturing	\$3,968,000

\$19 million

SERVICES EXPORTS TO ASEAN

TOP DISTRICT SERVICES EXPORTS TO ASEAN

Travel	\$3,939,000
Insurance Services	\$2,761,000
Installation, Maintenance, & Repair of Equipment	\$2,185,000
Travel (Education Related)	\$1,778,000
Industrial Processes	\$1,450,000

ASEAN STUDENTS

\$1.78 million

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

TRAVEL & TOURISM

\$6 million

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS
FROM ASEAN

*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit AsiaMattersforAmerica.org/data-sources.

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