

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Wisconsin District 6 and ASEAN

### EXPORTS

**\$165 million**

GOODS AND SERVICES EXPORTS TO ASEAN

**17%**

ASEAN SHARE OF DISTRICT  
EXPORTS TO ASIA

**4%**

ASEAN SHARE OF DISTRICT  
EXPORTS TO THE WORLD

### JOBS FROM EXPORTS

**919**

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

**408**

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

**512**

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN-AMERICANS

**11,265**

TOTAL ASEAN POPULATION IN DISTRICT 6

Burmese/Myanmar	<b>109</b>	Laotian	<b>187</b>
Cambodian	<b>107</b>	Malaysian	<b>(0)*</b>
Filipino	<b>1,650</b>	Thai	<b>208</b>
Hmong	<b>8,912</b>	Vietnamese	<b>68</b>
Indonesian	<b>24</b>		

### COMPOSITION OF EXPORTS

**\$146 million**

GOODS EXPORTS TO ASEAN

#### TOP DISTRICT GOODS EXPORTS TO ASEAN

Machinery	<b>\$32,484,000</b>
Computer & Electronic Products	<b>\$22,980,000</b>
Transportation Equipment	<b>\$13,854,000</b>
Food & Kindred Products	<b>\$12,754,000</b>
Chemicals	<b>\$11,802,000</b>

**\$19 million**

SERVICES EXPORTS TO ASEAN

#### TOP DISTRICT SERVICES EXPORTS TO ASEAN

Industrial Processes	<b>\$3,876,000</b>
Research & Development, & Testing Services	<b>\$3,232,000</b>
Travel	<b>\$3,140,000</b>
Installation, Maintenance, & Repair of Equipment	<b>\$1,666,000</b>
Trademarks	<b>\$1,290,000</b>

### ASEAN STUDENTS

**\$1.16 million**

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

### TRAVEL & TOURISM

**\$4 million**

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS  
FROM ASEAN

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

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