

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Wisconsin District 8 and ASEAN

EXPORTS

\$122 million

GOODS AND SERVICES EXPORTS TO ASEAN

15%

ASEAN SHARE OF DISTRICT
EXPORTS TO ASIA

3%

ASEAN SHARE OF DISTRICT
EXPORTS TO THE WORLD

JOBS FROM EXPORTS

739

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

342

JOBS DIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

398

JOBS INDIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

ASEAN-AMERICANS

12,713

TOTAL ASEAN POPULATION IN DISTRICT 8

Burmese/Myanmar	107	Laotian	1,556
Cambodian	48	Malaysian	(0)*
Filipino	1,259	Thai	183
Hmong	9,192	Vietnamese	346
Indonesian	22		

COMPOSITION OF EXPORTS

\$101 million

GOODS EXPORTS TO ASEAN

TOP DISTRICT GOODS EXPORTS TO ASEAN

Machinery	\$20,143,000
Computer & Electronic Products	\$17,494,000
Food & Kindred Products	\$14,203,000
Paper Products	\$10,857,000
Transportation Equipment	\$8,556,000

\$21 million

SERVICES EXPORTS TO ASEAN

TOP DISTRICT SERVICES EXPORTS TO ASEAN

Travel	\$5,619,000
Insurance Services	\$3,544,000
Installation, Maintenance, & Repair of Equipment	\$2,272,000
Industrial Processes	\$1,655,000
Trademarks	\$1,453,000

ASEAN STUDENTS

\$790 thousand

STUDENT CONTRIBUTION TO DISTRICT ECONOMY

TRAVEL & TOURISM

\$6 million

CONTRIBUTION TO DISTRICT ECONOMY BY VISITORS
FROM ASEAN

*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit AsiaMattersforAmerica.org/data-sources.

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