

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Alabama and ASEAN

### EXPORTS

**\$742 million**

GOODS AND SERVICES EXPORTS TO ASEAN

**3%** ASEAN SHARE OF TOTAL STATE EXPORTS

### JOBS FROM EXPORTS

**4,196**

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

**1,962**

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

**2,235**

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN AMERICANS

**25,386**

TOTAL ASEAN AMERICANS

**0.53%**

OF THE STATE POPULATION

**33%**

ASEAN PERCENTAGE  
OF ASIAN POPULATION

Burmese/Myanmar	<b>79</b>
Cambodian	<b>1,051</b>
Filipino	<b>9,617</b>
Hmong	<b>257</b>
Indonesian	<b>423</b>

Laotian	<b>1,772</b>
Malaysian	<b>296</b>
Thai	<b>1,852</b>
Vietnamese	<b>10,039</b>

### COMPOSITION OF EXPORTS

**\$558 million**

GOODS EXPORTS TO ASEAN

TOP STATE GOODS EXPORTS TO ASEAN

Chemicals	<b>\$191,650,000</b>
Computer & Electronic Products	<b>\$104,487,000</b>
Agricultural Products	<b>\$68,954,000</b>
Transportation Equipment	<b>\$67,328,000</b>
Plastics & Rubber Products	<b>\$32,485,000</b>

**\$184 million**

SERVICES EXPORTS TO ASEAN

### ASEAN STUDENTS

**286**

STUDENTS FROM ASEAN  
2015/16

**\$7 million**

ASEAN STUDENT CONTRIBUTION  
TO STATE ECONOMY

### TRAVEL & TOURISM

**\$49 million**

CONTRIBUTION TO STATE ECONOMY BY ASEAN VISITORS

### INVESTMENT IMPACT

**\$203 million**

INVESTMENT FROM ASEAN  
SINCE 2003

**225**

JOBS CREATED BY INVESTMENT  
FROM ASEAN SINCE 2003

### EXCHANGES & CONNECTIONS

Mobile, Alabama has a sister city relationship with Bolinao, Philippines.

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; Investment Impact: fDi Intelligence (Jan 2003-Jun 2017); ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

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