ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Arkansas and ASEAN

EXPORTS

$452 million
GOODS AND SERVICES EXPORTS TO ASEAN

5% ASEAN SHARE OF TOTAL STATE EXPORTS

JOBS FROM EXPORTS

2,809
TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

1,545
JOBS DIRECTLY SUPPORTED BY EXPORTS TO ASEAN

1,264
JOBS INDIRECTLY SUPPORTED BY EXPORTS TO ASEAN

ASEAN AMERICANS

22,754
TOTAL ASEAN AMERICANS

0.77%
OF THE STATE POPULATION

45%
ASEAN PERCENTAGE OF ASIAN POPULATION

Burmese/Myanmar	213	Laotian	4,378
Cambodian	610	Malaysian	172
Filipino	7,424	Thai	1,246
Hmong	1,523	Vietnamese	6,914
Indonesian	274		

COMPOSITION OF EXPORTS

$384 million
GOODS EXPORTS TO ASEAN

TOP STATE GOODS EXPORTS TO ASEAN

Agricultural Products	$137,448,000
Transportation Equipment	$58,069,000
Chemicals	$49,147,000
Computer & Electronic Products	$34,880,000
Electrical Equipment	$25,478,000

$69 million
SERVICES EXPORTS TO ASEAN

ASEAN STUDENTS

202
STUDENTS FROM ASEAN 2015/16

$5 million
ASEAN STUDENT CONTRIBUTION TO STATE ECONOMY

TRAVEL & TOURISM

$20 million
CONTRIBUTION TO STATE ECONOMY BY ASEAN VISITORS

INVESTMENT IMPACT

$5 million
INVESTMENT FROM ASEAN SINCE 2003

75
JOBS CREATED BY INVESTMENT FROM ASEAN SINCE 2003

EXCHANGES & CONNECTIONS

In the 1970s Cambodian, Hmong, Laotian, and Vietnamese families settled in the suburbs of Fort Smith and have become an integral part of community life in Arkansas.

*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; Investment Impact: fDi Intelligence (Jan 2003-Jun 2017); ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit AsiaMattersforAmerica.org/data-sources.

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