

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## California and ASEAN

### EXPORTS

**\$15.85 billion**

GOODS AND SERVICES EXPORTS TO ASEAN

**5%** ASEAN SHARE OF TOTAL STATE EXPORTS

### JOBS FROM EXPORTS

**87,450**

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

**44,646**

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

**42,804**

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN AMERICANS

**2,686,311**

TOTAL ASEAN AMERICANS

**6.99%**

OF THE STATE POPULATION

**43%**

ASEAN PERCENTAGE  
OF ASIAN POPULATION

Burmese/Myanmar	<b>20,137</b>
Cambodian	<b>114,665</b>
Filipino	<b>1,550,866</b>
Hmong	<b>96,255</b>
Indonesian	<b>44,858</b>

Laotian	<b>81,919</b>
Malaysian	<b>6,307</b>
Thai	<b>71,886</b>
Vietnamese	<b>699,418</b>

### COMPOSITION OF EXPORTS

**\$10.81 billion**

GOODS EXPORTS TO ASEAN

TOP STATE GOODS EXPORTS TO ASEAN

Computer & Electronic Products	<b>\$3,985,474,000</b>
Machinery	<b>\$1,228,458,000</b>
Food & Kindred Products	<b>\$1,023,705,000</b>
Transportation Equipment	<b>\$719,976,000</b>
Chemicals	<b>\$711,148,000</b>

**\$5.04 billion**

SERVICES EXPORTS TO ASEAN

### ASEAN STUDENTS

**11,782**

STUDENTS FROM ASEAN  
2015/16

**\$411 million**

ASEAN STUDENT CONTRIBUTION  
TO STATE ECONOMY

### TRAVEL & TOURISM

**\$791 million**

CONTRIBUTION TO STATE ECONOMY BY ASEAN VISITORS

### INVESTMENT IMPACT

**\$675 million**

INVESTMENT FROM ASEAN  
SINCE 2003

**2,351**

JOBS CREATED BY INVESTMENT  
FROM ASEAN SINCE 2003

### EXCHANGES & CONNECTIONS

California has 33 sister city and state relationships with partners in Southeast Asia.

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; Investment Impact: fDi Intelligence (Jan 2003-Jun 2017); ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

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