

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Iowa and ASEAN

EXPORTS

\$697 million

GOODS AND SERVICES EXPORTS TO ASEAN

4% ASEAN SHARE OF TOTAL STATE EXPORTS

JOBS FROM EXPORTS

4,443

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

2,244

JOBS DIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

2,198

JOBS INDIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

ASEAN AMERICANS

32,971

TOTAL ASEAN AMERICANS

1.07%

OF THE STATE POPULATION

42%

ASEAN PERCENTAGE
OF ASIAN POPULATION

Burmese/Myanmar	3,766
Cambodian	856
Filipino	7,950
Hmong	911
Indonesian	366

Laotian	6,146
Malaysian	371
Thai	2,201
Vietnamese	10,404

COMPOSITION OF EXPORTS

\$551 million

GOODS EXPORTS TO ASEAN

TOP STATE GOODS EXPORTS TO ASEAN

Agricultural Products	\$198,524,000
Food & Kindred Products	\$92,551,000
Chemicals	\$78,740,000
Machinery	\$49,159,000
Computer & Electronic Products	\$33,154,000

\$146 million

SERVICES EXPORTS TO ASEAN

ASEAN STUDENTS

1,084

STUDENTS FROM ASEAN
2015/16

\$31 million

ASEAN STUDENT CONTRIBUTION
TO STATE ECONOMY

TRAVEL & TOURISM

\$31 million

CONTRIBUTION TO STATE ECONOMY BY ASEAN VISITORS

INVESTMENT IMPACT

no data

INVESTMENT FROM ASEAN
SINCE 2003

no data

JOBS CREATED BY INVESTMENT
FROM ASEAN SINCE 2003

EXCHANGES & CONNECTIONS

Iowa has a sister state relationship with Terengganu, Malaysia.

*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; Investment Impact: fDi Intelligence (Jan 2003-Jun 2017); ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit AsiaMattersforAmerica.org/data-sources.

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