

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Louisiana and ASEAN

### EXPORTS

**\$2.23 billion**

GOODS AND SERVICES EXPORTS TO ASEAN

**5%** ASEAN SHARE OF TOTAL STATE EXPORTS

### JOBS FROM EXPORTS

**9,344**

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

**2,972**

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

**6,372**

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN AMERICANS

**53,415**

TOTAL ASEAN AMERICANS

**1.15%**

OF THE STATE POPULATION

**56%**

ASEAN PERCENTAGE  
OF ASIAN POPULATION

Burmese/Myanmar	<b>440</b>
Cambodian	<b>658</b>
Filipino	<b>12,240</b>
Hmong	<b>153</b>
Indonesian	<b>652</b>

Laotian	<b>1,783</b>
Malaysian	<b>322</b>
Thai	<b>1,718</b>
Vietnamese	<b>35,449</b>

### COMPOSITION OF EXPORTS

**\$1.84 billion**

GOODS EXPORTS TO ASEAN

TOP STATE GOODS EXPORTS TO ASEAN

Petroleum & Coal Products	<b>\$781,770,000</b>
Chemicals	<b>\$410,512,000</b>
Food & Kindred Products	<b>\$358,327,000</b>
Machinery	<b>\$119,712,000</b>
Agricultural Products	<b>\$63,308,000</b>

**\$388 million**

SERVICES EXPORTS TO ASEAN

### ASEAN STUDENTS

**461**

STUDENTS FROM ASEAN  
2015/16

**\$13 million**

ASEAN STUDENT CONTRIBUTION  
TO STATE ECONOMY

### TRAVEL & TOURISM

**\$86 million**

CONTRIBUTION TO STATE ECONOMY BY ASEAN VISITORS

### INVESTMENT IMPACT

**\$222 million**

INVESTMENT FROM ASEAN  
SINCE 2003

**195**

JOBS CREATED BY INVESTMENT  
FROM ASEAN SINCE 2003

### EXCHANGES & CONNECTIONS

Louisiana's Joseph Cao was the first Vietnamese American to serve in Congress (2009-2011).

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; Investment Impact: fDi Intelligence (Jan 2003-Jun 2017); ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

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