

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Massachusetts and ASEAN

### EXPORTS

**\$2.48 billion**

GOODS AND SERVICES EXPORTS TO ASEAN

**4%** ASEAN SHARE OF TOTAL STATE EXPORTS

### JOBS FROM EXPORTS

**15,049**

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

**7,603**

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

**7,445**

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN AMERICANS

**118,987**

TOTAL ASEAN AMERICANS

**1.77%**

OF THE STATE POPULATION

**26%**

ASEAN PERCENTAGE  
OF ASIAN POPULATION

Burmese/Myanmar	<b>811</b>
Cambodian	<b>32,943</b>
Filipino	<b>19,923</b>
Hmong	<b>971</b>
Indonesian	<b>1,828</b>

Laotian	<b>4,423</b>
Malaysian	<b>884</b>
Thai	<b>4,260</b>
Vietnamese	<b>52,944</b>

### COMPOSITION OF EXPORTS

**\$1.30 billion**

GOODS EXPORTS TO ASEAN

TOP STATE GOODS EXPORTS TO ASEAN

Computer & Electronic Products	<b>\$613,085,000</b>
Machinery	<b>\$262,877,000</b>
Miscellaneous Manufacturing	<b>\$75,287,000</b>
Chemicals	<b>\$67,282,000</b>
Electrical Equipment	<b>\$65,423,000</b>

**\$1.18 billion**

SERVICES EXPORTS TO ASEAN

### ASEAN STUDENTS

**3,605**

STUDENTS FROM ASEAN  
2015/16

**\$141 million**

ASEAN STUDENT CONTRIBUTION  
TO STATE ECONOMY

### TRAVEL & TOURISM

**\$247 million**

CONTRIBUTION TO STATE ECONOMY BY ASEAN VISITORS

### INVESTMENT IMPACT

**\$11 million**

INVESTMENT FROM ASEAN  
SINCE 2003

**25**

JOBS CREATED BY INVESTMENT  
FROM ASEAN SINCE 2003

### EXCHANGES & CONNECTIONS

Lowell, Massachusetts has a sister city relationship with Phnom Penh, Cambodia.

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; Investment Impact: fDi Intelligence (Jan 2003-Jun 2017); ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

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