

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Michigan and ASEAN

EXPORTS

\$1.37 billion

GOODS AND SERVICES EXPORTS TO ASEAN

2% ASEAN SHARE OF TOTAL STATE EXPORTS

JOBS FROM EXPORTS

8,928

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

4,112

JOBS DIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

4,816

JOBS INDIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

ASEAN AMERICANS

78,201

TOTAL ASEAN AMERICANS

0.79%

OF THE STATE POPULATION

24%

ASEAN PERCENTAGE
OF ASIAN POPULATION

Burmese/Myanmar	2,665
Cambodian	1,855
Filipino	38,027
Hmong	5,336
Indonesian	990

Laotian	3,984
Malaysian	832
Thai	3,718
Vietnamese	20,794

COMPOSITION OF EXPORTS

\$887 million

GOODS EXPORTS TO ASEAN

TOP STATE GOODS EXPORTS TO ASEAN

Transportation Equipment	\$240,384,000
Chemicals	\$131,629,000
Machinery	\$131,059,000
Food & Kindred Products	\$100,923,000
Agricultural Products	\$65,155,000

\$482 million

SERVICES EXPORTS TO ASEAN

ASEAN STUDENTS

1,184

STUDENTS FROM ASEAN
2015/16

\$37 million

ASEAN STUDENT CONTRIBUTION
TO STATE ECONOMY

TRAVEL & TOURISM

\$126 million

CONTRIBUTION TO STATE ECONOMY BY ASEAN VISITORS

INVESTMENT IMPACT

\$372 million

INVESTMENT FROM ASEAN
SINCE 2003

715

JOBS CREATED BY INVESTMENT
FROM ASEAN SINCE 2003

EXCHANGES & CONNECTIONS

Sterling Heights, Michigan has two sister city relationships with Legazpi City and Sorsogon City, both in the Philippines.

*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; Investment Impact: fDi Intelligence (Jan 2003-Jun 2017); ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit AsiaMattersforAmerica.org/data-sources.

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