

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Nebraska and ASEAN

### EXPORTS

**\$427 million**

GOODS AND SERVICES EXPORTS TO ASEAN

**4%** ASEAN SHARE OF TOTAL STATE EXPORTS

### JOBS FROM EXPORTS

**3,102**

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

**1,664**

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

**1,438**

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN AMERICANS

**22,152**

TOTAL ASEAN AMERICANS

**1.19%**

OF THE STATE POPULATION

**46%**

ASEAN PERCENTAGE  
OF ASIAN POPULATION

Burmese/Myanmar	<b>3,500</b>
Cambodian	<b>347</b>
Filipino	<b>4,883</b>
Hmong	<b>304</b>
Indonesian	<b>163</b>

Laotian	<b>1,104</b>
Malaysian	<b>150</b>
Thai	<b>1,882</b>
Vietnamese	<b>9,819</b>

### COMPOSITION OF EXPORTS

**\$349 million**

GOODS EXPORTS TO ASEAN

TOP STATE GOODS EXPORTS TO ASEAN

Agricultural Products	<b>\$144,544,000</b>
Food & Kindred Products	<b>\$76,117,000</b>
Leather & Allied Products	<b>\$29,955,000</b>
Electrical Equipment	<b>\$18,820,000</b>
Computer & Electronic Products	<b>\$15,543,000</b>

**\$78 million**

SERVICES EXPORTS TO ASEAN

### ASEAN STUDENTS

**514**

STUDENTS FROM ASEAN  
2015/16

**\$13 million**

ASEAN STUDENT CONTRIBUTION  
TO STATE ECONOMY

### TRAVEL & TOURISM

**\$17 million**

CONTRIBUTION TO STATE ECONOMY BY ASEAN VISITORS

### INVESTMENT IMPACT

**\$200 thousand**

INVESTMENT FROM ASEAN  
SINCE 2003

**2**

JOBS CREATED BY INVESTMENT  
FROM ASEAN SINCE 2003

### EXCHANGES & CONNECTIONS

The University of Nebraska hosts an educational and cultural exchange program for the Young Southeast Asian Leaders Initiative (YSEALI) which is sponsored by the US Department of State.

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; Investment Impact: fDi Intelligence (Jan 2003-Jun 2017); ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

Copyright © 2017 East-West Center

**ASEAN Matters for America/America Matters for ASEAN** is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.



EAST-WEST CENTER



US-ASEAN  
BUSINESS COUNCIL, INC.