

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

North Carolina and ASEAN

EXPORTS

\$1.96 billion

GOODS AND SERVICES EXPORTS TO ASEAN

4% ASEAN SHARE OF TOTAL STATE EXPORTS

JOBS FROM EXPORTS

11,689

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

5,833

JOBS DIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

5,856

JOBS INDIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

ASEAN AMERICANS

107,205

TOTAL ASEAN AMERICANS

1.09%

OF THE STATE POPULATION

36%

ASEAN PERCENTAGE
OF ASIAN POPULATION

Burmese/Myanmar	4,458
Cambodian	4,688
Filipino	35,500
Hmong	11,315
Indonesian	1,435

Laotian	7,134
Malaysian	670
Thai	5,300
Vietnamese	36,705

COMPOSITION OF EXPORTS

\$1.25 billion

GOODS EXPORTS TO ASEAN

TOP STATE GOODS EXPORTS TO ASEAN

Chemicals	\$174,909,000
Agricultural Products	\$158,615,000
Primary Metal Manufacturing	\$130,668,000
Computer & Electronic Products	\$111,605,000
Transportation Equipment	\$110,950,000

\$709 million

SERVICES EXPORTS TO ASEAN

ASEAN STUDENTS

534

STUDENTS FROM ASEAN
2015/16

\$14 million

ASEAN STUDENT CONTRIBUTION
TO STATE ECONOMY

TRAVEL & TOURISM

\$103 million

CONTRIBUTION TO STATE ECONOMY BY ASEAN VISITORS

INVESTMENT IMPACT

\$90 million

INVESTMENT FROM ASEAN
SINCE 2003

720

JOBS CREATED BY INVESTMENT
FROM ASEAN SINCE 2003

EXCHANGES & CONNECTIONS

Beaufort, North Carolina has a sister city relationship with Beaufort, Malaysia.

*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; Investment Impact: fDi Intelligence (Jan 2003-Jun 2017); ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit AsiaMattersforAmerica.org/data-sources.

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