

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## South Dakota and ASEAN

### EXPORTS

**\$192 million**

GOODS AND SERVICES EXPORTS TO ASEAN

**4%** ASEAN SHARE OF TOTAL STATE EXPORTS

### JOBS FROM EXPORTS

**1,411**

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

**886**

JOBS DIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

**525**

JOBS INDIRECTLY  
SUPPORTED BY EXPORTS  
TO ASEAN

### ASEAN AMERICANS

**6,151**

TOTAL ASEAN AMERICANS

**0.73%**

OF THE STATE POPULATION

**46%**

ASEAN PERCENTAGE  
OF ASIAN POPULATION

|                 |              |
|-----------------|--------------|
| Burmese/Myanmar | <b>1,548</b> |
| Cambodian       | <b>160</b>   |
| Filipino        | <b>2,211</b> |
| Hmong           | <b>32</b>    |
| Indonesian      | <b>79</b>    |

|            |             |
|------------|-------------|
| Laotian    | <b>475</b>  |
| Malaysian  | <b>(0)*</b> |
| Thai       | <b>854</b>  |
| Vietnamese | <b>792</b>  |

### COMPOSITION OF EXPORTS

**\$159 million**

GOODS EXPORTS TO ASEAN

TOP STATE GOODS EXPORTS TO ASEAN

|                                |                      |
|--------------------------------|----------------------|
| Agricultural Products          | <b>\$131,802,000</b> |
| Food & Kindred Products        | <b>\$8,473,000</b>   |
| Minerals & Ores                | <b>\$5,103,000</b>   |
| Computer & Electronic Products | <b>\$4,759,000</b>   |
| Machinery                      | <b>\$3,924,000</b>   |

**\$33 million**

SERVICES EXPORTS TO ASEAN

### ASEAN STUDENTS

**54**

STUDENTS FROM ASEAN  
2015/16

**\$1 million**

ASEAN STUDENT CONTRIBUTION  
TO STATE ECONOMY

### TRAVEL & TOURISM

**\$9 million**

CONTRIBUTION TO STATE ECONOMY BY ASEAN VISITORS

### INVESTMENT IMPACT

**no data**

INVESTMENT FROM ASEAN  
SINCE 2003

**no data**

JOBS CREATED BY INVESTMENT  
FROM ASEAN SINCE 2003

### EXCHANGES & CONNECTIONS

Former governor of South Dakota Richard Kneip served as US Ambassador to Singapore (1978-1980) and his records are located at the University of South Dakota.

\*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; Investment Impact: fDi Intelligence (Jan 2003-Jun 2017); ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources).

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