

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Wisconsin and ASEAN

EXPORTS

\$1.07 billion

GOODS AND SERVICES EXPORTS TO ASEAN

4% ASEAN SHARE OF TOTAL STATE EXPORTS

JOBS FROM EXPORTS

6,184

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

2,974

JOBS DIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

3,210

JOBS INDIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

ASEAN AMERICANS

87,673

TOTAL ASEAN AMERICANS

1.53%

OF THE STATE POPULATION

51%

ASEAN PERCENTAGE
OF ASIAN POPULATION

| | |
|-----------------|---------------|
| Burmese/Myanmar | 1,897 |
| Cambodian | 1,365 |
| Filipino | 14,695 |
| Hmong | 54,641 |
| Indonesian | 449 |

| | |
|------------|--------------|
| Laotian | 5,437 |
| Malaysian | 340 |
| Thai | 2,548 |
| Vietnamese | 6,301 |

COMPOSITION OF EXPORTS

\$852 million

GOODS EXPORTS TO ASEAN

TOP STATE GOODS EXPORTS TO ASEAN

| | |
|--------------------------------|----------------------|
| Computer & Electronic Products | \$204,125,000 |
| Machinery | \$154,913,000 |
| Electrical Equipment | \$105,372,000 |
| Food & Kindred Products | \$74,076,000 |
| Chemicals | \$65,397,000 |

\$216 million

SERVICES EXPORTS TO ASEAN

ASEAN STUDENTS

728

STUDENTS FROM ASEAN
2015/16

\$20 million

ASEAN STUDENT CONTRIBUTION
TO STATE ECONOMY

TRAVEL & TOURISM

\$55 million

CONTRIBUTION TO STATE ECONOMY BY ASEAN VISITORS

INVESTMENT IMPACT

\$15 million

INVESTMENT FROM ASEAN
SINCE 2003

150

JOBS CREATED BY INVESTMENT
FROM ASEAN SINCE 2003

EXCHANGES & CONNECTIONS

Wisconsin has sister city relationships between Kenosha and Quezon City, Philippines and between Milwaukee and Medan, Indonesia.

*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; Investment Impact: fDi Intelligence (Jan 2003-Jun 2017); ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit AsiaMattersforAmerica.org/data-sources.

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