

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

California District 12 and Asia

EXPORTS

\$2.5 B

Goods and services exports to the Indo-Pacific

\$99 M

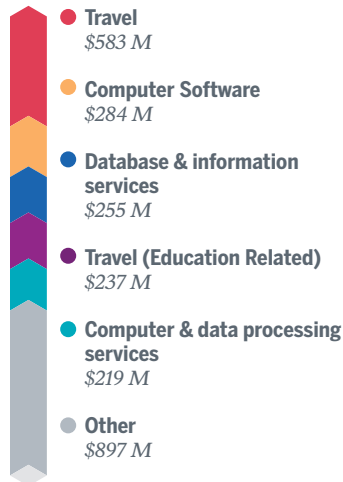
Goods exports to the Indo-Pacific

\$2.4 B

Services exports to the Indo-Pacific

27%

of district exports globally go to the Indo-Pacific



ASIAN AMERICANS

267,066

Asian Americans in the district

36%

of the total district population is Asian American

TOP ASIAN ETHNICITIES IN THE DISTRICT

| Ethnicity | Population | % of Asian Population |
|-----------|------------|-----------------------|
| CHINESE | 158,035 | 59% |
| FILIPINO | 35,125 | 13% |
| INDIAN | 16,990 | 6% |

JOBS FROM EXPORTS

9,131

Jobs directly supported by district exports to the Indo-Pacific

6,849

Jobs indirectly supported by district exports to the Indo-Pacific

15,980

Total jobs supported by district exports to the Indo-Pacific

STUDENTS

7,834

International students from the Indo-Pacific

96%

of all international students in the district are from the Indo-Pacific

\$353.2 M

Asian student spending in the district

TRAVEL AND TOURISM

\$820.6 M

Asian visitor spending in the district

EXCHANGES AND CONNECTIONS



8

Sister relationships with the Indo-Pacific



4

Local universities with Asian studies programs



17

Asian cities connected by direct flights from a local airport

For more information and articles about your local connections to the Indo-Pacific:



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SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFA, 2016/17 academic year data; Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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