

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

California District 30 and Asia

EXPORTS

\$2.1 B

Goods and services exports to the Indo-Pacific

\$865 M

Goods exports to the Indo-Pacific

\$1.2 B

Services exports to the Indo-Pacific

33%

of district exports globally go to the Indo-Pacific



JOBS FROM EXPORTS

6,611

Jobs directly supported by district exports to the Indo-Pacific

4,749

Jobs indirectly supported by district exports to the Indo-Pacific

11,360

Total jobs supported by district exports to the Indo-Pacific

STUDENTS

739

International students from the Indo-Pacific

14%

of all international students in the district are from the Indo-Pacific

\$22.2 M

Asian student spending in the district

TRAVEL AND TOURISM

\$412.2 M

Asian visitor spending in the district

EXCHANGES AND CONNECTIONS



10

Sister relationships with the Indo-Pacific



4

Local universities with Asian studies programs



24

Asian cities connected by direct flights from a local airport

ASIAN AMERICANS

113,261

Asian Americans in the district

15%

of the total district population is Asian American

TOP ASIAN ETHNICITIES IN THE DISTRICT

Ethnicity	Population	% of Asian Population
FILIPINO	33,651	30%
INDIAN	16,723	15%
CHINESE	14,739	13%

For more information and articles about your local connections to the Indo-Pacific:



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SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFA, 2016/17 academic year data; Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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