

AsiaMattersforAmerica.org

# ASIA MATTERS FOR AMERICA MATTERS FOR ASIA



# **California District 37 and Asia**

### **EXPORTS**

\$1.8 B

Goods and services exports to the Indo-Pacific

\$611 M

Goods exports to the Indo-Pacific

\$1.2 B

Services exports to the Indo-Pacific

36%

of district exports globally go to the Indo-Pacific

• Travel (Education Related)

Film & Television Distribution \$221 M

• Travel \$201 M

• Scrap Products \$127 M

 Transportation Equipment \$102 M

• Other \$722 M

### **JOBS FROM EXPORTS**

5,148

Jobs directly supported by district exports to the Indo-Pacific

5,666

Jobs indirectly supported by district exports to the Indo-Pacific

10,814

Total jobs supported by district exports to the Indo-Pacific

### **STUDENTS**

12,768

International students from the Indo-Pacific

**87**%

of all international students in the district are from the Indo-Pacific

\$534.5 M

Asian student spending in the district

### **X** TRAVEL AND TOURISM

\$647.6 M

Asian visitor spending in the district

### **EXCHANGES AND CONNECTIONS**



10

Sister relationships with the Indo-Pacific



4

Local universities with Asian studies programs



24

Asian cities connected by direct flights from a local airport

For more information and articles about your local connections to the Indo-Pacific:



### X ASIAN AMERICANS

## 87,179

Asian Americans in the district

12%

of the total district population is Asian American

### TOP ASIAN ETHNICITIES IN THE DISTRICT

| Ethnicity | Population | % of Asian<br>Population |
|-----------|------------|--------------------------|
| CHINESE   | 22,501     | 26%                      |
| KOREAN    | 16,605     | 19%                      |
| JAPANESE  | 13,446     | 15%                      |



SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFSA, 2016/17 academic year data; Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit https://asiamattersforamerica.org/sources-and-methodology Copyright © 2018 East-West Center

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