

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

California District 40 and Asia

EXPORTS

\$1.9 B

Goods and services exports to the Indo-Pacific

\$1.5 B

Goods exports to the Indo-Pacific

\$371 M

Services exports to the Indo-Pacific

40%

of district exports globally go to the Indo-Pacific



JOBS FROM EXPORTS

4,504

Jobs directly supported by district exports to the Indo-Pacific

5,152

Jobs indirectly supported by district exports to the Indo-Pacific

9,656

Total jobs supported by district exports to the Indo-Pacific

TRAVEL AND TOURISM

\$191.8 M

Asian visitor spending in the district

EXCHANGES AND CONNECTIONS



8

Sister relationships with the Indo-Pacific



4

Local universities with Asian studies programs



24

Asian cities connected by direct flights from a local airport

ASIAN AMERICANS

20,150

Asian Americans in the district

3%

of the total district population is Asian American

TOP ASIAN ETHNICITIES IN THE DISTRICT

Ethnicity	Population	% of Asian Population
FILIPINO	7,311	36%
KOREAN	3,541	18%
CHINESE	2,256	11%

STUDENTS

N/A

International students from the Indo-Pacific

N/A

of all international students in the district are from the Indo-Pacific

N/A

Asian student spending in the district

For more information and articles about your local connections to the Indo-Pacific:



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SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFA, 2016/17 academic year data; Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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