

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

California District 43 and Asia

EXPORTS

\$2.3 B

Goods and services exports to the Indo-Pacific

\$1.5 B

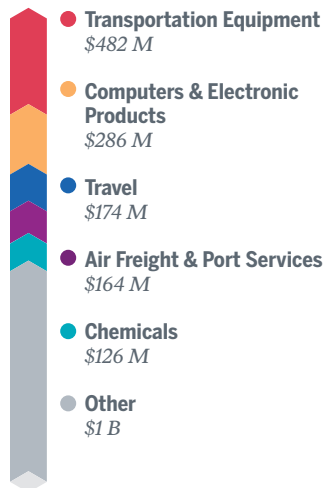
Goods exports to the Indo-Pacific

\$785 M

Services exports to the Indo-Pacific

38%

of district exports globally go to the Indo-Pacific



JOBS FROM EXPORTS

5,900

Jobs directly supported by district exports to the Indo-Pacific

5,467

Jobs indirectly supported by district exports to the Indo-Pacific

11,367

Total jobs supported by district exports to the Indo-Pacific

TRAVEL AND TOURISM

\$310.8 M

Asian visitor spending in the district

EXCHANGES AND CONNECTIONS



11

Sister relationships with the Indo-Pacific



4

Local universities with Asian studies programs



24

Asian cities connected by direct flights from a local airport

ASIAN AMERICANS

107,537

Asian Americans in the district

15%

of the total district population is Asian American

TOP ASIAN ETHNICITIES IN THE DISTRICT

Ethnicity	Population	% of Asian Population
JAPANESE	29,527	27%
FILIPINO	24,627	23%
KOREAN	15,049	14%

STUDENTS

1,373

International students from the Indo-Pacific

64%

of all international students in the district are from the Indo-Pacific

\$61.1 M

Asian student spending in the district

For more information and articles about your local connections to the Indo-Pacific:



EAST-WEST
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SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFA, 2016/17 academic year data; Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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