

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

California District 50 and Asia

EXPORTS

\$2.1 B

Goods and services exports to the Indo-Pacific

\$1.7 B

Goods exports to the Indo-Pacific

\$444 M

Services exports to the Indo-Pacific

44%

of district exports globally go to the Indo-Pacific



JOBS FROM EXPORTS

7,082

Jobs directly supported by district exports to the Indo-Pacific

5,650

Jobs indirectly supported by district exports to the Indo-Pacific

12,732

Total jobs supported by district exports to the Indo-Pacific

TRAVEL AND TOURISM

\$174.9 M

Asian visitor spending in the district

EXCHANGES AND CONNECTIONS



7

Sister relationships with the Indo-Pacific



2

Local universities with Asian studies programs



1

Asian city connected by direct flights from a local airport

ASIAN AMERICANS

57,492

Asian Americans in the district

8%

of the total district population is Asian American

TOP ASIAN ETHNICITIES IN THE DISTRICT

Ethnicity	Population	% of Asian Population
FILIPINO	24,811	43%
CHINESE	7,050	12%
VIETNAMESE	6,343	11%

STUDENTS

529

International students from the Indo-Pacific

62%

of all international students in the district are from the Indo-Pacific

\$14.3 M

Asian student spending in the district

For more information and articles about your local connections to the Indo-Pacific:



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SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFA, 2016/17 academic year data; Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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