

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

North Carolina District 13 and Asia

EXPORTS

\$723 M

Goods and services exports to the Indo-Pacific

\$303 M

Goods exports to the Indo-Pacific

\$420 M

Services exports to the Indo-Pacific

27%

of district exports globally go to the Indo-Pacific



JOBS FROM EXPORTS

2,275

Jobs directly supported by district exports to the Indo-Pacific

1,909

Jobs indirectly supported by district exports to the Indo-Pacific

4,184

Total jobs supported by district exports to the Indo-Pacific

TRAVEL AND TOURISM

\$101.3 M

Asian visitor spending in the district

EXCHANGES AND CONNECTIONS



2

Local universities with Asian studies programs

ASIAN AMERICANS

28,173

Asian Americans in the district

4%

of the total district population is Asian American

TOP ASIAN ETHNICITIES IN THE DISTRICT

Ethnicity	Population	% of Asian Population
INDIAN	5,479	19%
VIETNAMESE	5,478	19%
FILIPINO	2,586	9%

STUDENTS

608

International students from the Indo-Pacific

55%

of all international students in the district are from the Indo-Pacific

\$18.7 M

Asian student spending in the district

For more information and articles about your local connections to the Indo-Pacific:



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SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFA, 2016/17 academic year data; Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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