

# ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

## Idaho and Asia

### EXPORTS

**\$3.8 B**

Goods and services exports to the Indo-Pacific

**\$3.4 B**

Goods exports to the Indo-Pacific

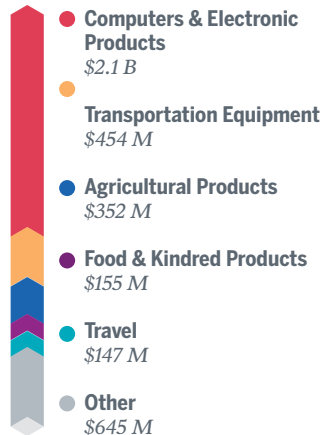
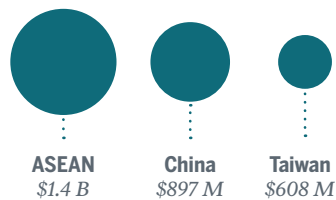
**\$460 M**

Services exports to the Indo-Pacific

**56%**

of state exports globally go to the Indo-Pacific

#### TOP STATE EXPORT DESTINATIONS



### JOB FROM EXPORTS

**12,107**

Jobs directly supported by state exports to the Indo-Pacific

**8,714**

Jobs indirectly supported by state exports to the Indo-Pacific

**20,821**

Total jobs supported by state exports to the Indo-Pacific

### STUDENTS

**1,088**

International students from the Indo-Pacific in the state

**29%**

of all international students in the state are from the Indo-Pacific

**\$28 M**

Asian student spending in the state

### TRAVEL AND TOURISM

**\$213 M**

Asian visitor spending in the state

### ASIAN AMERICANS

**35,776**

Asian Americans in the state

#### TOP ASIAN ETHNICITIES IN THE STATE

Ethnicity	Population	% of Asian Population
FILIPINO	7,982	22%
JAPANESE	6,866	19%
CHINESE	6,743	19%

### EXCHANGES AND CONNECTIONS



**5**

Sister relationships with the Indo-Pacific



**2**

Universities with Asian studies programs

### INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

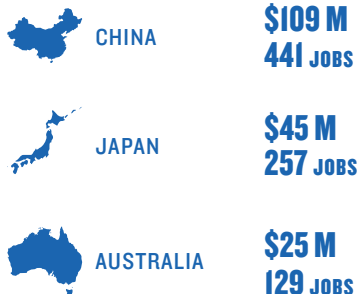
**\$182 M**

Invested by Asian greenfield projects 2003

**872**

Jobs created by Asian greenfield investment since 2003

#### TOP SOURCES



SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFSA, 2016/17 academic year data; Investment: fDi Intelligence (2003-August 2018); Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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