

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

Iowa and Asia

EXPORTS

\$7 B

Goods and services exports to the Indo-Pacific

\$5.7 B

Goods exports to the Indo-Pacific

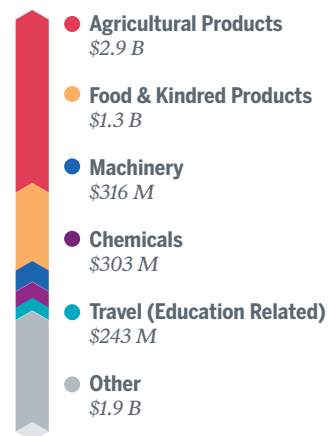
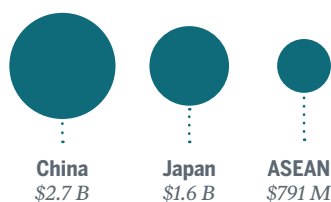
\$1.3 B

Services exports to the Indo-Pacific

37%

of state exports globally go to the Indo-Pacific

TOP STATE EXPORT DESTINATIONS



JOB FROM EXPORTS

30,983

Jobs directly supported by state exports to the Indo-Pacific

25,290

Jobs indirectly supported by state exports to the Indo-Pacific

56,273

Total jobs supported by state exports to the Indo-Pacific

STUDENTS

9,738

International students from the Indo-Pacific in the state

78%

of all international students in the state are from the Indo-Pacific

\$295 M

Asian student spending in the state

TRAVEL AND TOURISM

\$426 M

Asian visitor spending in the state

ASIAN AMERICANS

81,385

Asian Americans in the state

TOP ASIAN ETHNICITIES IN THE STATE

Ethnicity	Population	% of Asian Population
CHINESE	14,679	18%
INDIAN	14,316	18%
VIETNAMESE	11,115	14%

EXCHANGES AND CONNECTIONS



18

Sister relationships with the Indo-Pacific



5

Universities with Asian studies programs

INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

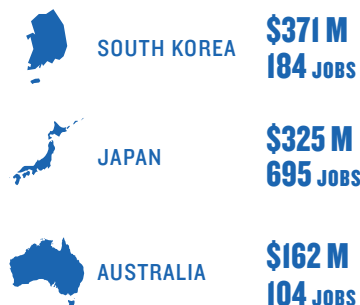
\$943 M

Invested by Asian greenfield projects 2003

1,970

Jobs created by Asian greenfield investment since 2003

TOP SOURCES



SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFSA, 2016/17 academic year data; Investment: fDi Intelligence (2003-August 2018); Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

Copyright © 2018 East-West Center

Asia Matters for America/America Matters for Asia is an interactive resource for credible nonpartisan information, graphics, analysis, and news on Asia relations at the national, state, and local levels. The *Asia Matters for America* initiative is a project of the East-West Center.



EAST-WEST
CENTER

For more information
and articles about your
local connections to the
Indo-Pacific:

