

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

Louisiana and Asia

EXPORTS

\$9.4 B

Goods and services exports to the Indo-Pacific

\$6.3 B

Goods exports to the Indo-Pacific

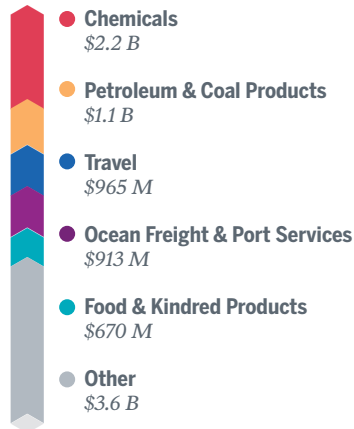
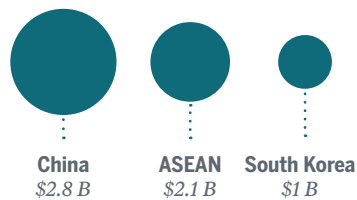
\$3.1 B

Services exports to the Indo-Pacific

23%

of state exports globally go to the Indo-Pacific

TOP STATE EXPORT DESTINATIONS



INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

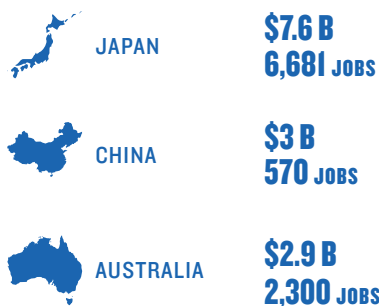
\$25.8 B

Invested by Asian greenfield projects 2003

11,913

Jobs created by Asian greenfield investment since 2003

TOP SOURCES



JOB FROM EXPORTS

20,068

Jobs directly supported by state exports to the Indo-Pacific

28,903

Jobs indirectly supported by state exports to the Indo-Pacific

48,971

Total jobs supported by state exports to the Indo-Pacific

STUDENTS

3,794

International students from the Indo-Pacific in the state

49%

of all international students in the state are from the Indo-Pacific

\$112 M

Asian student spending in the state

TRAVEL AND TOURISM

\$1.1 B

Asian visitor spending in the state

ASIAN AMERICANS

93,905

Asian Americans in the state

TOP ASIAN ETHNICITIES IN THE STATE

Ethnicity	Population	% of Asian Population
VIETNAMESE	35,407	38%
CHINESE	14,556	16%
FILIPINO	12,033	13%

EXCHANGES AND CONNECTIONS



1

Sister relationship with the Indo-Pacific



3

Universities with Asian studies programs

For more information and articles about your local connections to the Indo-Pacific:



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SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFSA, 2016/17 academic year data; Investment: fDi Intelligence (2003-August 2018); Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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