

# ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

## Mississippi and Asia

### EXPORTS

# \$3 B

Goods and services exports to the Indo-Pacific

# \$2.3 B

Goods exports to the Indo-Pacific

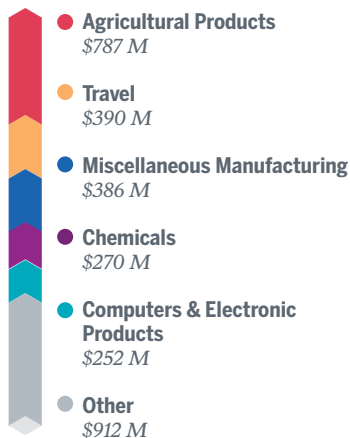
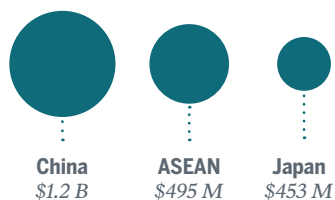
# \$686 M

Services exports to the Indo-Pacific

# 22%

of state exports globally go to the Indo-Pacific

#### TOP STATE EXPORT DESTINATIONS



### JOBS FROM EXPORTS

# 12,612

Jobs directly supported by state exports to the Indo-Pacific

# 9,082

Jobs indirectly supported by state exports to the Indo-Pacific

# 21,694

Total jobs supported by state exports to the Indo-Pacific

### STUDENTS

# 1,661

International students from the Indo-Pacific in the state

# 44%

of all international students in the state are from the Indo-Pacific

# \$38 M

Asian student spending in the state

### TRAVEL AND TOURISM

# \$446 M

Asian visitor spending in the state

### ASIAN AMERICANS

# 36,152

Asian Americans in the state

#### TOP ASIAN ETHNICITIES IN THE STATE

| Ethnicity  | Population | % of Asian Population |
|------------|------------|-----------------------|
| VIETNAMESE | 7,159      | 20%                   |
| INDIAN     | 6,869      | 19%                   |
| FILIPINO   | 6,326      | 17%                   |

### EXCHANGES AND CONNECTIONS



# 1

University with an Asian studies program

### INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

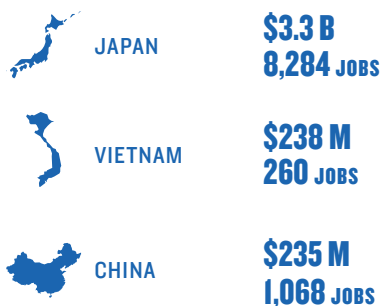
# \$4 B

Invested by Asian greenfield projects 2003

# 11,346

Jobs created by Asian greenfield investment since 2003

#### TOP SOURCES



SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFSA, 2016/17 academic year data; Investment: fDi Intelligence (2003-August 2018); Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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